Robert S. Keebler, CPA, MST, AEP (Distinguished)
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Robert S. Keebler, CPA, MST, AEP (Distinguished) is a partner with Virchow, Krause & Company, LLP and chair of the Virchow Krause Estate and Financial Planning Group. He is a 2007 recipient of the prestigious Accredited Estate Planners (Distinguished) award from the National Association of Estate Planning counsels. Mr. Keebler was named by CPA Magazine as one of the *Top 100 Most Influential Practitioners in the United States* and one of the *Top 40 Tax Advisors to Know During a Recession*. Mr. Keebler is the past Editor-in-Chief of CCH's magazine, *Journal of Retirement Planning*, and a member of CCH's Financial and Estate Planning Advisory Board. His practice includes family wealth transfer and preservation planning, charitable giving, retirement distribution planning, and estate administration. Mr. Keebler frequently represents clients before the National Office of the Internal Revenue Service in the private letter ruling process and in estate, gift and income tax examinations and appeals.

In the past 15 years, he has received over 150 favorable private letter rulings including several key rulings of "first impression." Bob is nationally recognized as an expert in estate and retirement planning and works collaboratively with other experts on academic reviews and papers, and client matters. Mr. Keebler is the author of over 75 articles and columns and editor, author, or co-author of many books and treatises on wealth transfer and taxation, including the Warren, Gorham & Lamont of RIA treatise Esperti Peterson and Keebler/Irrevocable Trusts: Analysis with Forms.

Mr. Keebler is a member of the editorial board of the Society of Financial Service Professionals "Keeping Current" series, and Co-author of the Warren, Gorham & Lamont Treatise "Irrevocable Trusts/Analysis With Forms." He is a featured columnist for CCH's *Taxes Magazine* – "Family Tax Planning Forum," Steve Leimberg's "News of the Week Newsletter" and the Bureau of National Affairs Tax Division. Bob also had his article "Is That Your 'Final' Answer?" article published in *Tax Management Compensation Planning Journal*. Bob frequently is quoted in national publications such as *New York Times*, *Chicago Tribune*, *Baltimore Sun*, *Barrons*, *Bloomberg Wealth Manager*, *Financial Advisor*, *Forbes*, *Kiplinger*, *Lawyer's Weekly*, *On Wall Street*, *The Wall Street Journal*, *USA Today*, *Wealth Manager* and *Worth* in addition to many local and regional newspapers.

He is a frequent speaker for legal, accounting and financial planning groups throughout the United States at seminars and conferences on advanced IRA distribution strategies, estate planning and trust administration topics including the AICPA's Advanced Estate Planning, Personal Financial Planning Conference and Tax Strategies for the High Income Individual Conference.

Mr. Keebler graduated (cum laude) from Lakeland College with a degree in Accountancy and the University of Wisconsin - Milwaukee with a Masters in Taxation. Before practicing in Northeastern Wisconsin, he practiced with Price Waterhouse where he concentrated in taxation.

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